



ONE PLANET ONE RIGHT

Let's make it a **human right**
To live on a **healthy planet.**



DISCUSSION OUTLINE

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To see nature
and its protection be universally recognised as an
essential part of our
survival and access to the health of the natural
environment a fundamental
human right.

THE VISION



To raise the issue as an
urgent topic in the global conversation and notably
in the appropriate United
Nations fora the Human Rights Council, to the
General Assembly and the UN
Biodiversity Summit.

“ The right to a healthy planet, as a universally recognised human right, would be a powerful addition to the toolkit for saving the planet.

The right to a healthy environment already provides the foundation for much of the progress we are seeing in different nations around the globe.

What we need to do now is seize this moment of global eco-crisis to secure United Nations recognition of this right so that everyone, everywhere benefits. The human right to a healthy planet, if recognised by all nations, could be the most important human right of the 21st century.

This is why I wholeheartedly endorse the #1Planet1Right campaign.”

DR. David R. Boyd - UN Special Rapporteur on Human Rights and the Environment





THE BACKGROUND



The 1948 Universal Declaration of Human Rights, which emerged out of the ashes of the Second World War memorably enshrined the fundamental human rights that must be protected globally. The planetary crises of climate, biodiversity loss and the COVID19 pandemic show us the devastating costs of the way we have treated our common home, our planet. It is time to recognise that the right to a healthy natural environment is essential for the survival of humanity.

Although 80% of the UN's Member States (156 out of 193) already recognise the right to a healthy environment in constitutions, environmental laws or regional treaties. Universal recognition of the right will strengthen implementation and increase enforcement of those laws and increase conservation and restoration generally.



WHY JOIN THE CAMPAIGN?



A healthy planet is something we all want but the way we live our lives, the resources we utilise and the scars we leave behind are why the planet is in existential crisis.

To join means to understand what a healthy planet means:

- Making sure that the massive post COVID recovery plans are green and part of transitioning our economies towards sustainability and respect for the planet
- The right to a healthy planet means reversing the extinction of species and restoring biodiversity, habitats and species
- Reversing global warming urgently and addressing climate change
- Sustainable food and farming systems
- End to deforestation and other devastating land use change



**WHY JOIN THE
CAMPAIGN?**

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In short, it encompasses the entire panoply of those human activities which have brought our planet and us to such devastating crisis.

Understanding that the business sector has played a significant role in affecting our environment, this campaign is an opportunity for business to help elevate nature and the urgent need for its protection. It is an opportunity for the private sector to start to turn things around and have a positive impact. By joining as one voice, we have a chance to make a change.



THE TACTICS

To promote a global petition targeting the UN Secretary General and General Assembly calling for the universal recognition of this right. This campaign, initiated by BirdLife International and supported by the UN Special Rapporteur on Human Rights & the Environment, the Global Pact for the Environment and Client Earth, as well as over 100 organisations around the globe, is designed to elevate the subject to the international agenda. The time is now. This must be the concern of environmental and human rights organisations, all civil society, governments and businesses if the urgent stakes are to be heeded. The campaign launches in mid-July and will accompany the UN policy process through the remainder of 2020 through to the 75th Anniversary of the UN Declaration of Human Rights in 2023.



**WHAT CAN
YOU DO?**

www.1planet1right.org/companies

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BirdLife
INTERNATIONAL

Endorse this campaign by simply visiting the BUSINESS ENDORSEMENT page and clicking on the WE SUPPORT button.

Complete the prompt request for a nominated contact person who can provide your logo and possibly a statement from your CEO or another spokesperson endorsing the campaign.

Sign the petition as individuals & motivate colleagues and staff to sign.

Promote within your networks - We will provide you with a range of campaign branded materials you can adapt and use on your social media platforms, a campaign calendar and any other support or information you may need.

CONTACT

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